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Making project management indispensable for business results.





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> then look for 'Certification Program' under 'Professional Development & Careers'. ► Learn more about PMI credentials on the web. Access www.pmi.org,

> > benefits you can enjoy by earning a credential from PMI. Enhanced marketability and increased earning potential are just two of the many

are incorporating PMI credentials into their career development curricula. management certification and as a result, a growing number of Fortune 500 companies practitioners. Our global advocacy efforts are increasing the value of project organizations understand the benefits that can be derived by utilizing credentialed association, supports and advocates for the profession helping practitioners and Project Management Institute (PMI), the world's largest project management

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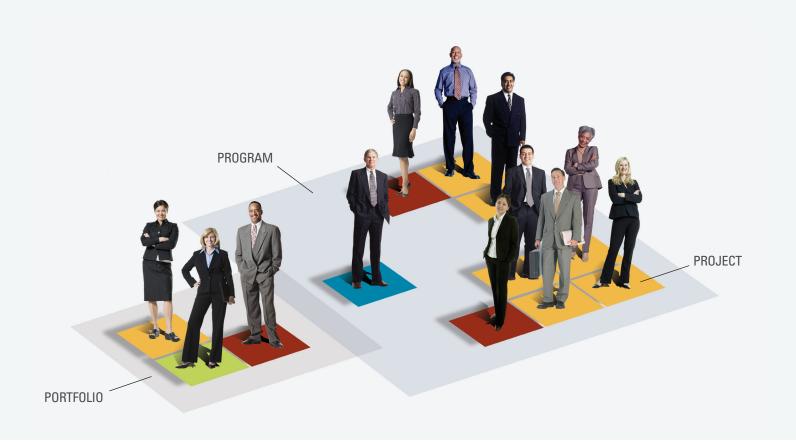
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## Program Management Professional (PgMP<sup>SM</sup>):

Manages a group of projects that are directed toward a common organizational objective



#### **Project Management Professional (PMP®):**

Responsible for all aspects of the project from initiation to closing  $% \left( \mathbf{r}\right) =\mathbf{r}^{\prime }$ 



# Certified Associate in Project Management (CAPM®):

Helps to fulfill responsibilities of the project manager and/or contributes specialized skills to the project team



## *OMP3*® ProductSuite Certification :

Helps companies realize and implement practices for optimal project management maturity through certified *OPM3* assessors and consultants

# **CAREER PATH**

Project Management Institute (PMI) advocates for the profession, guiding its growth by building global consensus on roles and defining competencies through its credentialing program. With eligibility requirements that reflect the knowledge and experience of entry-level practitioners through to seasoned executives, PMI's family of certification programs support the professional growth and advancement of project management practitioners through all stages of their careers.

The credentials that comprise PMI's Certification Program distinguish and support the roles performed by the spectrum of professionals who contribute to organizational growth and maturity through project management practices.



In keeping with our tradition of advancing the careers of practitioners who make project management indispensable for achieving business results, in 2007 PMI adds to its credential family - the Program Management Professional (PgMPSM). This new credential provides distinction to individuals who demonstrate, through their knowledge, skills and job experience, the competence to manage programs.

Program managers typically function at the strategic level – with direct access to the executive suite and the responsibility to provide strategic direction for one or more projects. The prominence of individuals who attain the credential for program managers increases the value of project management offices (PMOs) by:

- Aligning multiple projects to optimize achievement of program goals
- Providing a more comprehensive approach to resource allocation
- Increasing support for accomplishment of organizational project management maturity

As defined by this new credential's role delineation study, program managers are responsible for determining and coordinating the sharing of resources among constituent projects to the overall benefit of the program. Using skills in leadership, communication and negotiation, they make decisions that accomplish strategic objectives. And as such, the Program Management Professional credential establishes rigorous requirements which provide a clearer context of and standards for, program management than other existing program-related certifications.



PMI's Project Management Professional (PMP®) credential recognizes the level of knowledge, expertise, and responsibility that are typical of a project manager. As the first credential to acknowledge project managers, the PMP is synonymous with the profession and is the hallmark of excellence in project management.

Achievement of the PMP credential serves as the basis from which professionals can competently practice as a project manager, leading and directing project tasks. As a result of the reputation that the PMP has earned over the past twenty-two years, individuals who hold the credential command salaries that are, on average, 17.2 percent higher than their non-credentialed counterparts\*.

\* Source: PMI Project Management Salary Survey - Fourth Edition.

"The PMP credential garners instant credibility. Leaders in the industry – and around the world – acquaint PMP-certified individuals as subject-matter experts who are fully qualified to lead a project to a successful conclusion."

Craig Smith, PMP Senior Project Manager Boeing Company



Professional project managers value individuals who hold the Certified Associate in Project Management (CAPM®) credential for the cohesion they bring to project teams – aligning them through a shared understanding of processes and terminology.

The CAPM credential grants recognition to project specialists. Because the CAPM certification program requires individuals to demonstrate comprehensive knowledge of the processes and terminology that are outlined in *A Guide to the Project Management Body of Knowledge (PMBOK Guide®)*—Third Edition, individuals who carry the CAPM designation after their name enjoy a high level of credibility from PMP certificants, project managers, employers and peers.

"Although project managers are responsible for the overall success of projects, project teams have the greatest impact on project success. When teams follow the same guidelines and use the same lexicon as project managers, everyone acts in unison. Because information and communication flow are maximized, time is used more effectively, teams begin to truly act as teams and as a result, efficiency flourishes."

Eugene C. Jacobsen
Application Center Manager, SE Region
Rockwell Automation



Organizational project management is the application of knowledge, skills, tools and techniques to organizational and project activities to achieve the aims of an organization through projects.

In order to bridge the gap between organizational strategy and individual projects, PMI in partnership with Det Norske Veritas (DNV), has developed *OPM3* ProductSuite based on the standard *Organizational Project Management Maturity Model (OPM3®)* best practices.

The *OPM3* ProductSuite certification process qualifies assessors' and consultants' ability to apply *OPM3* methodology to the needs of their clients or employers. Individuals who become PMI Certified *OPM3* assessors or consultants are qualified to deliver individualized assessment and planning services to help organizations measure their project management maturity, in portfolio, program and project domains, and subsequently improve performance.

*OPM3* ProductSuite enhances the value of the *OPM3* standard through three main elements: certification, tools and services. Training courses required for *OPM3* ProductSuite certification are available worldwide. Visit www.opm3productsuite.com for more information.

"OPM3 ProductSuite puts the OPM3 standard, the assessment and improvement process and corresponding software tool all into one package. The training I received as part of the OPM3 ProductSuite certification allows me to provide my clients with an objective assessment of their project management maturity and provide them with actionable information that they will use to improve the way they manage projects."

Lou Pack, PMP Principal ICF International